

NORTHWEST



# HAY EXPO

## TRADE SHOW & SPONSORSHIP LEVELS 2018

Three Rivers Convention Center, Kennewick, WA

JANUARY 17-18, 2018

### Platinum Sponsor- \$7,500

As platinum sponsor your company/organization will enjoy the highest level of exposure offered. You will receive considerable exposure through the following benefits:

- Lead logo on all conference materials, website, program, proceedings
- Business Card Ad in the *Capital Press*
- Complimentary Exhibit Booth                      ➤ 8 Conference Registrations
- Full Page Color Ad in the Membership Directory
- Company Brochure Inserted in all Registration Bags
- Running advertisement on the Drop Down screens in the Exhibit Area for the entire Expo
- 2 Associate Memberships
- Business Card in the On-Site Program



### Gold Sponsor- \$5,000 (4 Available)

As a Gold Sponsor your company/organization will enjoy the following benefits:

- Recognition as Gold Sponsor on all conference materials, website, program, proceedings.
- Exhibit Booth Space                                      ➤ Business Card in the On-Site Program
- 4 Conference Registrations                              ➤ 1 Associate Membership
- Full Page Color Ad in the Membership Directory
- Logo Recognition on Drop Down screens in the Exhibit Area for the Entire Expo

Keynote Speaker Sponsorship (2)

Luncheon Sponsorship (2)

### Silver Sponsor- \$2,500

Silver Sponsors will be recognized throughout the promotion and hosting of the Expo

- Recognition as a Silver Sponsor on all conference materials, website, program, proceedings.
- 2 conference Registrations
- Logo Recognition on the Drop Down screens in the Exhibit Area for the Entire Expo
- 1 Associate Membership



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### Bronze Sponsor- \$1,250

Bronze Sponsors will be recognized throughout the promotion and hosting of the Expo

- Recognition as a Bronze Sponsor on all conference materials, website, program, proceedings.
- 1 conference Registrations
- Name Recognition on the Drop Down screens in the Exhibit Area for the Entire Expo

### Supporter Sponsor- \$500

Supporter Sponsors will be recognized with a listing in the conference program and on signage – includes one conference registration.

### Exhibit Space - \$500

- 8 x 10 Booth (includes one table, skirting, 2 chairs and access to electrical)
- One Convention Registration

### Supporter Package – Exhibit Space and Directory Ad - \$850

- 8 x 10 Booth (includes one table, skirting, 2 chairs and access to electrical)
- Full Page COLOR ad in the Annual Membership Directory
- One Convention Registration

### Open Floor Exhibit Space

- |               |         |
|---------------|---------|
| ➤ 250 sq ft   | \$550   |
| ➤ 500 sq ft   | \$650   |
| ➤ 750 sq ft   | \$750   |
| ➤ 1,000 sq ft | \$1,050 |

Washington State Hay Growers Association  
100 N. Fruitland, Suite B  
Kennewick, WA 99336  
(509) 585-5460  
[www.wa-hay.org](http://www.wa-hay.org)    [snolan@agmgt.com](mailto:snolan@agmgt.com)



# TRADE SHOW & SPONSORSHIP LEVELS 2018

January 17 – 18

Commitment Form

Complete and mail form and payment to WSHGA, 100 N Fruitland, Ste. B, Kennewick, WA 99336; or scan & email to [snolan@agmgt.com](mailto:snolan@agmgt.com) 509-585-5460 Fax: 509-585-2671

Company Name							
Contact Name							
Address							
City		State		Zip			
Phone		Email					
<b>Platinum</b> (\$7,500)	<b>Gold</b> (\$5,000) <input type="checkbox"/> Keynote Speaker <input type="checkbox"/> Luncheon	<b>Silver</b> (\$2,500)	<b>Bronze</b> (\$1,250)	<b>Supporter Sponsor</b> (\$500)	<b>Supporter Package</b>  <b>Exhibit Space and Color Directory Ad</b> (\$850)	<input type="checkbox"/> Exhibit Space \$500	
						<input type="checkbox"/> Open Floor Space	
						<input type="checkbox"/> \$550 250 Sf	<input type="checkbox"/> \$650 500 Sf
						<input type="checkbox"/> \$750 750 Sf	<input type="checkbox"/> \$1,050 1,000 Sf
<b>List the names of staff who will receive:</b>							
<ul style="list-style-type: none"> <li>• <b>Complementary registration (s), actual number based on sponsorship level</b></li> <li>• Additional conference registrations, <b>discounted rate of \$65 applies until 12/15/17, \$85 after.</b></li> <li>• Booth Staff Only (no meals included) will be charged \$5 to cover incidentals</li> </ul>							
Name of Complementary Registration							
Name of Additional Conference Registration						\$65	
Name of Additional Conference Registration						\$65	
Name of Booth Staff						\$5	
Name of Booth Staff						\$5	
Name of Booth Staff						\$5	
Additional Sponsorship Comp Registration							
Additional Sponsorship Comp Registration							
2018 Associate Membership Dues - <b>\$85</b>		<b>Member Listing Name:</b>					
<b>Total Cost of Sponsorship, Exhibit, and Additional Registrations</b>							
Payment Type (Circle One)		Check		Visa		Master Card	
Check or Credit Card Number:		CVV Code:					
Expiration Date:		Name on Card:					